# IMPACT REPORT 2022

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Our communities are in a time of recovery. In our YMCA's 115-year history, we've weathered world wars, great depressions and natural disasters, and have learned that times of recovery present great opportunities.

While the pandemic certainly challenged our YMCA, we believe it was a catalyst for much-needed change. We must now come to terms with complex social challenges in our communities: increasing crime, homelessness and addictions, a widespread mental health crisis and a significant rise in systemic racism, discrimination and racial injustices. While these issues have always been present, unfortunately it took a worldwide pandemic for us to see the true depth of support our communities need to stay healthy in mind, body and spirit.

And in times of need, the YMCA steps up—we don't step back.

Our YMCA has risen to meet the needs of our communities and is delivering programs and services that provide life-changing support that is needed now more than ever.

We've expanded our youth, employment and family support programs across all four regions that our YMCA serves. We've changed the way we think about health in our communities, focusing our Health and Wellness and Community Centres on providing wellness and well-being for all.

Our YMCA is still the largest provider of licensed child care in Alberta, offering services for families in more than 60 locations across the province and doing our part to keep Alberta's economy running by allowing parents to remain in the workforce. We continue to work with partners across sectors, advocating for meaningful change on critical issues such as safe and affordable housing and universally affordable child care.

The YMCA chooses to rise to the opportunities and challenges presented by the pandemic. We are so thankful for your partnership and support as we continue rebuilding our communities. With your help, we're confident that they will grow stronger and closer than ever before.



Nick Parkinson *President & CEO* YMCA of Northern Alberta

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Tim Haak Chair YMCA of Northern Alberta Foundation

1 Tim Hack

# THE IMPACT OF GIVING BACK Jean's Story

The realization that her donations to the YMCA have a direct impact on the people she interacts with on a daily basis is what makes Jean so confident in her decision to leave a bequest to the YMCA. While Jean Crozier has lived in the Edmonton area for her whole life, she hasn't always been as involved with the YMCA as she is today. That was, at least, before she married Ron McKague in 1996. "Ron had been a tremendous Y supporter for a long time," Jean explains. She shares that, in the '50s, Ron and some of his friends were integral in setting the YMCA in Edmonton on the right track to financial viability.

Although Ron didn't join the YMCA to exercise, he still supported the Y in many other ways. "He was already a Heritage Club member when we were married," Jean says. "We donated to the Y every year. That was the way I was introduced to the YMCA."

Ron's philanthropic interest is what initially got Jean involved at the Y, but after she became a member at Jamie Platz, she found her own reasons to love the YMCA.

"I'm a swimmer," Jean says. "Everyone has to find

something they need to do to keep themselves grounded and on track. Swimming is my way of doing that. When we moved to the west end, Jamie Platz was close, so I joined in 2001." To this day, 21 years later, Jean still participates in aquafit at the Jamie Platz Family YMCA.

Obviously, Jean loves aquafit, but it's the deeper connections with other YMCA members that have made the Y such an important part of her life. Ron passed in 2002, and Jean says that the support she found in her aquafit class at the YMCA during that time made a difference in her life. "It really became one of the support groups in my life," she says. "It's mostly women in the group, and at this stage in our lives, many of us have been widowed. If someone is having challenges, there's always someone in the group, if not more than one person, who is simply there.

"People gather around and support. That's a really important part of the Y. We're all in there for the same reason—we need one another."



To this day, Jean's 8 o'clock aquafit group members are still there to support one another. "No one is excluded," Jean says with a smile. "Whoever joins is a part of the group."

Jean says that her choice to become a Heritage Club member was because of Ron's involvement. "If I hadn't met him, I wouldn't be having this conversation. Because it was Ron's wish, I'll carry on that legacy and leave something for the Y when it's time to cross over."

But, while Jean's planned gift to the YMCA was thanks to Ron, she says that she became aware of the true impact that a donation to the Y can have after a conversation with a fellow aquafit member.

"I spoke to a woman who had been in our aquafit class for some time. We were chatting and she said she was one of the people who couldn't have afforded to belong to the Y. The Y had given her that support, as it does for one in four families." The realization that her donations to the YMCA have a direct impact on the people she interacts with on a daily basis is what makes Jean so confident in her decision to leave a bequest to the YMCA.

"When she told me what that did for her, she explained some of the challenges going on in her life and in the lives of her husband and her children. The Y came along and was a lifesaver. That's the reason I donate to the Y."

### What does Jean say to anyone who is considering joining or donating to the YMCA?

"Do it! Just do it!" She laughs. "You have the opportunity to be physically fit, but more importantly, to address mental and emotional needs. You have the opportunity to help other people. Fork over a few dollars! Do it!"

Impact Report 2022

# LOOKING BEYOND BEHAVIOURS

### AN INTERVIEW WITH JANA, YOUTH SUPPORT WORKER

#### What is Alternative Suspension?

I always say that the reason I became a youth worker was to be who I needed when I was younger, and I definitely needed Alternative Suspension. I was suspended all the time.

Usually, when kids are suspended, they're sent home and left to their own devices to learn about their behaviour. Alternative Suspension offers a safe space that's outside of the kingdom that kids live in where the problem existed. It provides someone who can advocate with them as well as teach them to advocate for themselves.

A lot of times, the behaviour isn't the problem—the reason behind it is. We get to figure that out and help them develop the tools they need to go back and deal with it in a positive manner with their school and start fresh.

#### Who accesses Alternative Suspension?

We have youth with lower socioeconomic status. We have kids who are immigrants and refugees and aren't used to our customs. We have kids who are making decisions to make quick money to buy new outfits and some who need to keep the lights on. It's not one answer, it's pretty much any barrier that exists out there for anybody or existed for us as youth, exists for them as well. It's really about them struggling with how to figure out the big bad world on their own.

Recently, I had a young girl suspended for a choice she made at school. She got to Alternative Suspension and it turned out that we had barely even dealt with what happened. I provided her a safe space to disclose her story that was driving a lot of the behaviour and I was able to employ a village of wraparound support to help her deal with it and execute what she needed to do. It was great to see her finally be able to share her story, have the confidence and the strength to do it without being scared and be able to work with the community in solving it and getting the right forms of supports and help that she needed. This help was focused to make sure she was successful in avoiding problem behaviour in the future.

## How does Alternative Suspension Impact Youth?

We give youth a voice. They get to drive their own bus for the first time. They come from parents and schools who tend to tell them what they're supposed to do and where they're supposed to go. We really give them that ability to get in the driver's seat and take us where they want to go and show us, but at the same time, we get to maneuver the bus if we're going a little too far. We get to help them figure out how to do that. I think that's honestly my favourite part: the power we give to advocating.

It's great to hear a lot of the kids come back and say "you listened to me. You heard me. I was able to talk about this because I wasn't getting judged or yelled at. It wasn't just a consequence, you really wanted to hear me." I think when you really feel like someone wants to hear your story, you're more willing to work through the problems. It's amazing to see that happen at the end of the program because that's really our goal. *"I became a youth worker to be who I needed when I was younger." - Jana* 

# YMCA OF NORTHERN ALBERTA FOUNDATION

YMCA of Northern Alberta Foundation is governed by its members acting collectively in the manner of a Board. These dedicated members are responsible for ensuring the long-term growth of the YMCA's endowment funds by working with donors to realize their vision for the future, encouraging new endowment gifts, and with the support from our experienced Investment Advisory Committee, ensuring the prudent investment of the portfolio of funds.

We appreciate all the dedicated members of YMCA of Northern Alberta Foundation and the Investment Advisory Committee who steward the funds entrusted to our care, helping to grow the endowment through new, current and future gifts.

#### YMCA of Northern Alberta Foundation – Governance

Tim Haak, Chair	Doug Cronk	Bob McColl	Nick Parkinson
Rahim Adatia	Michael Donlevy	Deborah McKinnon	Jean-Jacques Tremblay
Rajan Bhatti	Robyn Eeson	Scot McLeod	
Brent Buchanan	Alexandria Fisher	Tim Melton	
John Corlett*	John Lilley*	Kirby O'Connor*	

\*Term ended prior to publication

#### **Investment Advisory Committee**

Brent Buchanan, Chair Doug Cronk Ron Liteplo Nick Parkinson

Bob McColl Kent Winterfield

# **HERITAGE CLUB**

The Heritage Club celebrates and recognizes individuals who have contributed to or made provisions to leave a gift for the YMCA of Northern Alberta Foundation in their will, through a gift of life insurance or some other form of future gift.

All contributions made to the Foundation are endowed, meaning the principal of the gift is invested and a portion of the annual investment income goes on to support YMCA of Northern Alberta programs and initiatives. Remaining income is re-invested to ensure the fund continues to grow.

This year, we want to extend our deepest thanks to Douglas S. Cronk and Jeremy and Willow Irwin\* for remembering YMCA of Northern Alberta Foundation in their estate plans.

\*Regretably, and with apologies, Jeremy and Willow Irwin were not recognized in the printed copy.

# **MAKING A LEGACY GIFT?**

Legacy giving makes a positive impact in your community that lasts far beyond your lifetime. The term "legacy giving" covers all kinds of structured or deferred charitable gifts such as bequests (gifts from a person's will), cash, life insurance policies or publicly traded securities. Legacy gifts benefit both YMCA of Northern Alberta and the donor, creating a legacy that will last for generations.

For questions and assistance with legacy giving, please contact:

Laura Svajlenko, Planned Giving Specialist e: laurasvajlenko@ymcanab.ca p: 780.499.3627

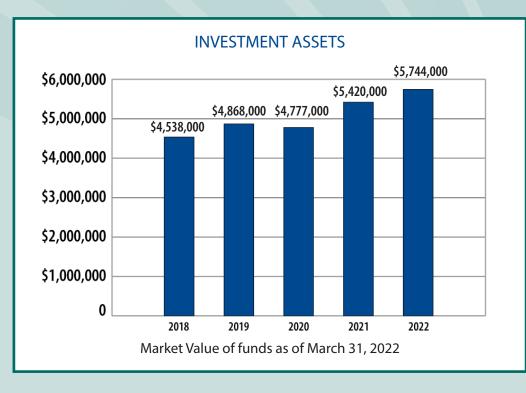


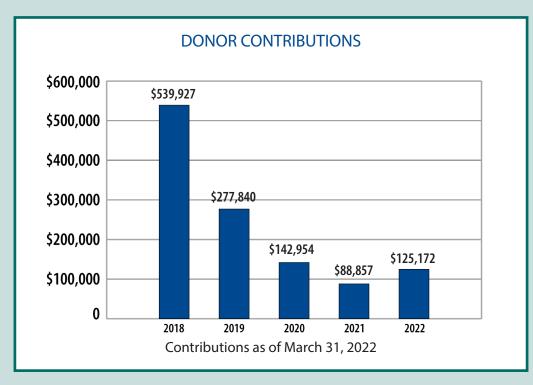
## **THE POWER OF ENDOWMENT**

Endowment giving inspires and transforms; it makes an impact for generations to come in perpetuity. In just 13 years, a fund that started with a gift of \$21,500 has now disbursed \$16,113 to support YMCA of Northern Alberta programs and has a current balance of \$32,840.

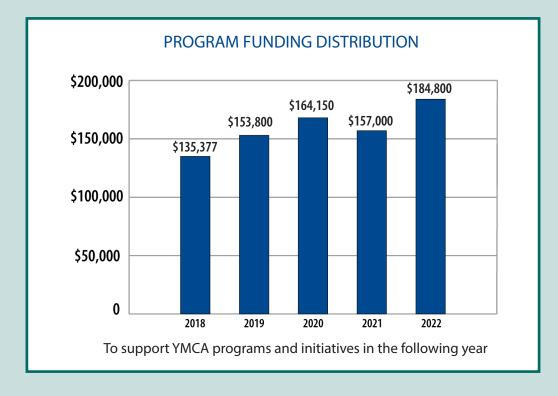
This fund will continue to grow and support our communities over the years ahead.

# FOR THE YEAR ENDED MARCH 31, 2022





# FOR THE YEAR ENDED MARCH 31, 2022



#### **Return on Investment**

1-year rate of return on pooled investments 8.4% (2021: 17.22%).

#### For a copy of the audited financial statements, contact:

#### The fund development team: Laura.Svajlenko@ymcanab.ca

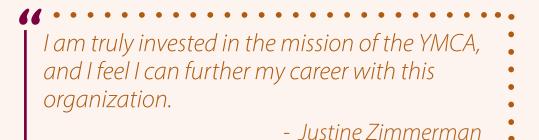
**Or visit:** ymcanab.ca/publications

# **FOUNDATION GRANTS**

YMCA of Northern Alberta grants offers staff and volunteers the opportunity to continue learning and growing alongside the Y, bringing their newfound or updated skills to the Y and to the broader community. It is a true win-win.

We are delighted to announce that due to fund growth over the last number of years all grants now support at a \$1,000 minimum level with a few exceeding that!

To learn more about each grant and the incredible story behind the individuals they honour, please visit: ymcanab.ca/grants



## **Congratulations to this year's recipients**

Al Maydonik Memorial Leadership Grant: **Navjot Kaur** Bennett Clarke Memorial Grant: **Joy Love** Bennett Clarke Memorial Grant: **Tara Neville** Bennett Clarke Memorial Grant: **Seniha Gulluk** Bennett Clarke Memorial Grant: **Justin Falcetta** Del Dilkie Leadership Grant: **Madeleine Whitlow** Edwin S. Cook Leadership Award: **Justine Zimmerman** Franco & Barbara Savoia Star Builder Grant: **Anna Mpande** Grant & Irene Duncan Strong Kids Leadership Grant: **Suzette Mckell** lain Armstrong Memorial Leadership Grant: **Kyle Dias** Ivor & Mieke Lammerink YMCA Leadership Grant: **Nicole Whynot**  **Foundation Directed** Funds Annual disbursements are determined by the members who govern the YMCA of Northern Alberta Foundation following recommendations made by YMCA management.

1907-2007 Centennial Trust	Len Dolgoy & Catherine Miller Trust Fund			
Archie M. Langille Trust Fund	Scot McLeod Family Fund			
Bill Rees Memorial Fund	Tim Melton Family Fund			
Healthy Communities Fund	William Lutsky Trust Fund and Land Trust Fund			
J.J. & Mary-Anne Tremblay Family Fund	William Weir Memorial Fund			

#### **Donor Directed** Funds Annual disbursements are designated by donors to support YMCA programs.

Bull Family Fund	Patricia Ellen (Pattey) Ready Memorial Fund			
Eldon & Phyllis Fowler Fund	PD Fund			
Herbert Family Fund	Phyllis Amerongen Memorial Fund			
International Development Fund	Rebecca Suen Fund for the Homeless			
Jill Zimmerman Memorial Fund	Robert J. Turnbull Trust Fund			
Lammerink Family Fund	Sam Gabriel Trust Fund			
Larry Pollock Youth Recreation Fund	Wilfred Oliver (Mac) McLean Trust Fund			
Literacy Endowment Fund	Winnie Kwok Memorial Fund			
Matthew Peddle Memorial Fund for	Youth & Community Endowment Fund			
Children with Disabilities	Jean-Louis Cloutier			
Michael Zolf Trust Fund				

#### **2022** Grants

Al Maydonik Trust Fund	Franco & Barbara Savoia Star-Builder Scholarship Fund
Bennett Clarke Memorial Scholarship Fund	Grant & Irene Duncan Family Fund
Cecil & Helen Paull Scholarship Fund	lain Armstrong Memorial Leadership Grant
Del Dilkie Leadership Fund	Ivor & Mieke Lammerink YMCA Leadership Grant
Edwin S. Cook Leadership Fund	

**Emerging** Funds Funds are established with a cash gift and a commitment to grow the fund (minimum \$10,000) to support YMCA programs based on the donor's intentions.

David Nathan Kushner Memorial Fund Investing in Youth Fund Irwin Family Fund John Corlett & Beverly Boudreau Fund Menegozzo Family Fund Schmitt Family Fund Tori & Asim Chin Family Fund

# · THANK YOU!

Thank you to our Heritage Club members. With your support, the YMCA continues to meet the changing needs of all the regions we serve, developing stronger, healthier and more inclusive communities.

Allard Foundation Ltd\* Annonymous Margaret Allen\* **Charles & Lara Amerongen** Martin\* & Angela Anderson **Dianne & Mike Assaly** Stan° & Mary° Asselstine\* Joan & Monty Baker Shirley & Tim Barry Ivan & Anita Beljan **Carol Benoit Dave & Nish Bentley Bob & Ruth Bentley Brian Beresh** Reg D.\* & Glenys Berry Marek & Jolanta Biel Kent & Jane Bittorf Laurie Boadway **Rick & Debbie Boyd** Brad & Michelle Brindza Janet Brown Ron Brown\* & Judy Harcourt Michael & Michelle Bull William K. Butler\* Jack & Sylvia<sup>°</sup> Chetner Tori & Asim Chin Rov Chobotuck° Murial Clarke° John-Louis & Vivan Cloutier Ed° & Pat° Cook John Corlett & Beverley Boudreau Ron & Brenda Coulombe\* **Douglas S. Cronk Dennis & Wilma Crough** Jean Crozier & Ron McKague° Sandi Darrell Fred Delay°

**Roger Delbaere & Lynette Husum** Jeff DiBattista Del Dilkie Patrick Dinneen **Fdie Dixon** Fred<sup>°</sup> & Norah Dobing Len Dolgoy & Catherine Miller John & Una<sup>°</sup> Doyle Robert L. Duke & Charlotte Robb Grant° & Irene° Duncan Al Maydonik<sup>°</sup> & Bette-Anne Edwards Pat Eidem Herb° & Jeanette Ellis Joan & Jim<sup>°</sup> Fargey Robert J.° & Anna K. Fee Gerry & Carol Feist Grant° & Irene° Ford Phyllis<sup>°</sup> & Eldon<sup>°</sup> Fowler Janet Franklin Janet Giles\* & Paul Fry°\* Jan & Tim Haak Susan & Brian Hall Jim Hardy° Colin Hatcher° Gord & Joanne Hearn Jeremy & Liz Herbert Dr. Albert E. (Bert) Hohol° Ada Hole Jeremy & Willow Irwin Larry & Kathleen Johnston\* Terry & Karin Johnson Gary & Joanne Jones Doug Jones<sup>°</sup> Allan & Sharon Kerr\* Terry & Charlene Kilburn\* George Stanley King\* **Glenna & Quinn Klaver** 

Mitch Klimove° John & Valerie Kok **David Kushner Family\*** Winnie Kwok° Philip Lachambre & Cathy MacDonald Ivor & Mieke Lammerink Archie<sup>°</sup> & Heather<sup>°</sup> Langille Joanne LaVergne Harvey & Rose Anne Lawton Dean Cross & Holly Lazar-Cross John Lilley & Eileen Guilfoyle\* Allan & Donna Little Aart & Judy Looye Audrey Luft\* William Lutsky°\* Pat MacDonald° Jan & David McAmmond **Ruth & Grant McIntyre** Irvine & Faye McKee Scot McLeod Rod<sup>°</sup> & Heleen McLeod Frank° & Gail McMillan\* Angel McVittie Tim Melton\* Ruth & Brian Menegozzo Greg Michetti **Bonnie Mihalchan** Shauna Miller Jack & Marilyn Mulkins\* Mary Anne Murphy<sup>°</sup> Mike & Bernice Myshak Charlie & Sue Nunn Esther Ondrack\* Peter & Sieka Pardee\* Nick & Jodi Parkinson Toddy & Anne Parkinson Helen° & Cecil° Paull\*

Phil & Barb Payne Larry & Joanne Pollock Helen Ready° Mildred Reddon° Art° & Mildred° Reddon Bill Rees°\* Dwayne & Salwa Samycia Franco & Barbara<sup>°</sup> Savoia Robert C. Schaller<sup>o</sup> Joleen & Allen Schmitt John & Jacqueline Scivoletto Dan<sup>°</sup> & Mary Slaght Courtney & Sandra Smith Donald R.° & Mona° Smith Wylie & Lesley Stafford\* **Bill & Mary Jane Stewart** George W. Strange<sup>°</sup> Wai Y. Suen **Bob Tatz Mary Thomas** Jean-Jacque & Mary Anne Tremblay Darryl Trueman° Janet & Jerry Tryhuba Ron Tucker<sup>o\*</sup> Robert J. Turnbull° Robert J. & Dawn Turner\* Eric & Aimee Van Meurs Allan & Elizabeth Wachowich Carol & Greg Wagar Bill° & Betty Lou Weir\* Wanda Wetterberg° Irene Wood Donna & Ron Worthington Leona & Don Yez Michael Zolf°

Every effort has been made to ensure the names listed are correct. If any mistakes have been made, please accept our sincere apologies and let us know at Laura. Svajlenko@ymcanab.ca so we can correct for future recognition.

° DECEASED | \* CHARTER MEMBERS

In Memory of those Heritage Club Members we have lost this and previous years...

While gone from our sight, their spirit lives on through the gifts they dedicated to making our community a better place for all.







YMCA Charitable Registration: 11930 7122 RR0001

ymcanab.ca

**DONATE NOW!**