



ANNUAL REPORT

2022



YMCA of
Northern Alberta

A Message from the President & CEO and Board Chair

Reconnecting Our Community

As we reflect on the past year, we are filled with immense pride in what we have achieved together as a community. The challenges of the pandemic have been profound, but the way our organization has risen to meet them has been nothing short of inspiring.

In 2022, we witnessed firsthand the impact of social isolation and stress on mental health and community belonging. It was clear to us that the YMCA had an essential role to play in helping to rebuild these connections. We doubled down on our efforts to create safe, inclusive and accessible spaces for people of all ages and demographics to come together to learn, grow and belong.

Our programs and services were at the heart of this effort, but we also ramped up our advocacy and public leadership work. We brought together like-minded organizations and governments to mobilize collective action and better public policy. As the third-largest YMCA in Canada, we also shared our innovations and ideas at the national level.

Our efforts have not gone unnoticed. We have heard from countless individuals about how much they appreciate being back at the Y and how our programs and services have helped them rebuild a sense of community and belonging.

None of this would be possible without the dedication and commitment of our staff and volunteers. They are the true difference-makers, working tirelessly every day to support our mission and bring our programs and services to life.

Finally, we want to express our deep gratitude to our supporters. Your generosity, whether through funding, donations or partnerships, allows us to continue our vital work of reconnecting individuals and creating a sense of belonging in our communities.

As we look ahead to the future, we know that challenges and opportunities will continue to emerge. But with the continued support of our community, we are confident that the YMCA will remain an essential partner in building healthy, vibrant and connected communities for generations to come.



Nick Parkinson

President & CEO

YMCA of Northern Alberta

A handwritten signature in black ink that reads "Nick Parkinson".



Robyn Eeson

Chair, Board of Directors

YMCA of Northern Alberta

A handwritten signature in black ink that reads "Robyn Eeson".



Our Mission

YMCA of Northern Alberta creates life-enhancing opportunities for the growth and development of all people in spirit, mind and body.



Our Vision

Strong kids, healthy families, thriving communities.



We Value

Respect, honesty, caring, responsibility, diversity and social inclusion.

THE YMCA IN OUR COMMUNITY

HEALTH, FITNESS & AQUATICS

At our four Health, Fitness & Aquatics centres in Edmonton, YMCA of Northern Alberta serves more than 12,558 members and counting. Our facilities are hubs for community connection, where people of all ages and backgrounds come together to be active, find social belonging and participate in activities that contribute to their overall well-being. As a charity, we never deny anyone a YMCA experience due to the inability to pay. Thanks to generous donations, we can offer financial assistance to those who need it to participate.



COMMUNITY CENTRES

In Red Deer, Wood Buffalo and Edmonton, we operate community centres where people can access many of our community outreach programs, find recreation opportunities and connect with their community in spaces designed for gathering. These facilities are true centres of community, giving children, youth, families and adults the chance to relate to others as they find their potential.

COMMUNITY & HOUSING INITIATIVES

Thanks to the generosity of our partners and donors, the YMCA offers free programs that strengthen the foundations of community in Edmonton, Wood Buffalo, Grande Prairie and Red Deer, to those who need them the most. These include employment training and support, youth support, leadership and restorative justice, parenting and caregiver support, newcomer settlement services, nutrition education, mental health support and Housing First programs. The Y is proud to be an active advocate for housing as a human right for all people.



CHILD CARE



YMCA of Northern Alberta is the largest provider of not-for-profit child care in Western Canada, operating 60 child care centres and serving approximately 2,500 children with a curriculum that focuses on developing their full creative, intellectual, emotional, social and physical potential. We know that the care and development of our littlest citizens is of utmost importance to the future of our communities and are honoured to be an active advocate for universally affordable, accessible, high quality child care with a strong and stable workforce.

LEADERSHIP

Each year, hundreds of volunteers give their time and talent to make YMCA programs and services great. Without the commitment, ambassadorship and generosity of our volunteers, the YMCA's ability to serve the community would not be possible. Thank you to our volunteers!

The volunteer work of both the YMCA Board of Directors and the Foundation Board is fundamental to the Y's success. They work to ensure the Y remains viable, with the goal of building thriving communities.

YMCA of Northern Alberta Board of Directors—Governance

Robyn Eeson, Chair	Dale Bendfeld	Evelyn Chicoine	Harold Kunas
Robert de Guzman, Vice Chair	Holli Bjerland	Curt Clement	Andrew McPherson*
Jeremy Herbert, Vice Chair	Raphael Bohlmann	Michael Donlevy	Taylor Rolheiser
John Corlett, Past Chair	Chad Brennand	Ken Glover	Sheena Spear
Andrea Bailer*	Adam Budzinski	Tim Haak*	Jason Vandenberg

*Term ended in 2022**

YMCA of Northern Alberta Foundation Board—Governance

Tim Haak, Chair	Brent Buchanan	Robyn Eeson	Scot McLeod
John Lilly, Past Chair*	John Corlett*	Alexandria Fisher	Tim Melton
Rahim Adatia	Doug Cronk	Bob McColl	Nick Parkinson
Rajan Bhatti	Michael Donlevy	Deborah McKinnon	J.J. Tremblay

*Term ended in 2022**

YMCA Senior Leadership Team

Nick Parkinson
President & Chief Executive Officer

Jody Kyle
Chief Operating Officer

Ruth Menegozzo
Chief Financial Officer

Jesse Grieder
Chief People & Culture Officer

Michelle Hynes-Dawson*
Chief Community Engagement Officer

Amber Niemeier
Chief Community Engagement Officer

Kent Bittorf
Vice President, Health, Fitness & Aquatics

Jackie McGowan
Vice President, Community & Housing Initiatives

Ken Muggeridge
Vice President, Facility Operations & Capital Projects

Annalise Yuzda
Vice President, Child Care

*Outgoing Feb 2023**

RESPONDING TO OUR COMMUNITY'S NEEDS

The Y Way

Red Deer's neighbourhood of Glendale is a vibrant community — a place of remarkable potential, where people are looking for connection and support to help them shine. When YMCA of Northern Alberta opened its doors as the operators of the Northside Community Centre in Glendale, we knew that our mandate would be to listen to the needs of the community and respond with programs that this unique neighbourhood needed most.

The YMCA is located adjacent to the Glendale Skatepark and next door to two elementary schools. In an area where children and youth are at risk of experiencing economic uncertainty, food insecurity and crime, it became clear that our YMCA community centre could become a place where youth could truly belong.

"At the Y, we deeply value social inclusion. Everyone can have a sense of belonging here, whether their families can afford recreation programs or not," explains Amy Komarniski, General Manager of the Northside Community Centre.

To respond to this need, our Northside Community Centre team worked closely with kind-hearted community partners to ensure that access would be free for our drop-in youth centre and open gym times every afternoon, and for our Friday night Teen Nights. The centre is a busy place, often seeing more than 70 youth attend on any given Friday night.

The Y also partnered with Central Alberta Skatepark Association to bring YMCA mentors out to the skatepark, where they spend every day all summer long teaching kids and youth skateboard skills. Their presence there has a positive impact on the community, making the skatepark a safe, fun space for everyone to enjoy.

"I am grateful, not only for the park itself, but for the mentor program that does so much more than teach skateboard, bike and scooter skills — but meets the social needs of the children and teens who look up to the YMCA mentors," explained one parent whose children frequent the park.

The YMCA's role in any community is to identify what people really need to thrive, providing programs and services that will ignite their potential and meet their needs. We are proud that the Northside Community Centre YMCA can offer a place of stable, inclusive connection for youth in Glendale. When children and youth can shine, the future is bright for our community.

YMCA CHILD CARE: WHERE KIDS CAN SHINE

Located at the Boyle Street Plaza in Edmonton, YMCA Shirley Stollery Child Care is situated in a culturally rich neighbourhood with complex needs. Solli Anderberg is the Program Director at Shirley Stollery, and together with her team of YMCA Child Care Educators, she ensures that all children and their families in the surrounding community have a place to belong.

"I love my team, the children and their families," Solli says.

At YMCA Child Care, children are taught integral skills for development such as problem solving, independence and critical thinking, but the skills they learn that impact their local community are just as important: compassion, respect and caring.

"Every single day, we see the children care for one another. They are so eager to help others."

YMCA Shirley Stollery Child Care is one of YMCA of Northern Alberta's 60 child care centres. In every one of these centres, the YMCA's core value of caring is displayed by children and educators.

"By being caring towards others, we show compassion and empathy, which teaches children to be respectful," Solli says.

The Boyle Street Plaza YMCA is a drop-off location for the Edmonton Food Bank and has a Veteran's Food Bank drop-box. The impact that the YMCA has on community members in need is seen and taught by example to the children at Shirley Stollery every day.

"We have started to put out food on Tuesdays for families who are struggling with groceries," Solli explains. "During the warm summer months, we hand out water bottles and snacks to community members who are experiencing homelessness."

Solli and the staff at Shirley Stollery value inclusion for everyone, serving all types of family structures and children with a wide range of needs. "Inclusion and diversity are our biggest strengths. It's what draws families to this location."



The cultural diversity of the Boyle Street community is reflected in the families and children who attend the centre. "[There are] around 22 different languages spoken at Shirley Stollery," Solli estimates. "We've had a lot of newcomers and refugees join our centre. We were able to connect families from the same area with one another to help facilitate connections and a feeling of belonging. Our Educators are going as far as learning simple phrases and words in other languages to help the children who currently don't speak English."

YMCA Shirley Stollery Child Care, and all other YMCA Child Care centres, are creating a safe and caring space for children to learn and grow across Alberta. But, more than that, the YMCA is ensuring that everyone in our communities, regardless of background or circumstances, has a place to belong. Solli and her fellow YMCA Child Care Educators know that caring for communities is something that can be learned, even by the youngest of us.

"They're small leaders," Solli says about the children she works with. "We're truly one big family that cares deeply about everyone."

YMCA CHILD CARE



YMCA of Northern Alberta is an active advocate for universally affordable, accessible, high-quality child care in Alberta, including a strong and stable workforce. We are proud to support such a critical part of families' lives and our province's social infrastructure.

60

YMCA of Northern Alberta Child Care operates 60 child care locations across Alberta. The YMCA is the largest provider of licensed non-profit child care in western Canada.

2,500

YMCA Child Care serves approximately 2,500 children and their families in Edmonton, Grande Prairie and Wood Buffalo.

640

More than 640 employees across Alberta ensure that the YMCA can offer high-quality, affordable child care for families, creating spaces where children can learn, grow and shine.

Summarized Financial Results

Statement of Operations Year Ended December 31

	2022	2021
Revenues		
Program fees	\$ 17,822,868	\$ 18,428,096
Membership dues	7,788,226	3,033,700
YMCA Opportunity fund	(550,817)	(163,486)
	<u>25,060,277</u>	<u>21,298,310</u>
Operating grants - government	22,998,885	19,361,528
Amortization of deferred capital contributions	3,243,684	3,286,091
Operating grants - other	2,735,519	3,024,776
Rental and other revenue	1,844,531	1,159,099
Contributions	1,046,175	1,106,684
Housing	930,456	930,057
Investment income	529,105	60,571
United Way	226,767	235,980
Canada Emergency subsidy grants		
- government	-	7,726,390
	<u>58,615,399</u>	<u>58,189,486</u>
Expenses		
Salaries, wages and benefits	39,623,827	37,082,249
Occupancy and maintenance	7,393,090	6,807,583
Amortization of capital assets	4,469,511	4,403,487
Supplies	3,066,621	2,440,281
Participant support costs	2,558,830	2,249,589
Purchased services and liability insurance	802,722	828,458
Communications	651,453	738,088
Membership and Association dues	629,356	524,834
Training and travel	555,267	330,822
Finance and program registration fees	515,087	479,419
Interest on long-term debt and capital leases	200,540	185,379
Other expenses, including GST	177,609	245,755
Amortization of intangible asset	126,300	126,300
Bad debt expense	100,895	91,489
Loss on disposal of capital assets	-	55,411
	<u>60,871,108</u>	<u>56,589,144</u>
(Deficiency) excess of revenues over expenses before other item	(2,255,709)	1,600,342
Other item		
Gain on disposal of land and building	-	3,241,049
(Deficiency) excess of revenues over expenses	<u>\$ (2,255,709)</u>	<u>\$ 4,841,391</u>

Summarized Financial Results continued

Statement of Financial Position as at December 31

	2022	2021
Assets		
Current assets		
Long-lived assets held for sale	\$ 14,350,478	\$ -
Other current assets	13,703,132	15,876,003
Restricted cash and equivalents	473,843	836,724
Capital assets	22,192,026	38,480,005
Intangible asset	-	1,462,975
	\$ 50,719,479	\$ 56,655,707
Liabilities		
Current liabilities		
Liabilities related to long-lived assets held for sale	\$ 14,612,540	\$ -
Other current liabilities	9,851,765	8,448,911
Obligations under capital leases	-	4,795
Long-term debt	2,846,240	4,711,014
Long-term payable	-	436,724
Long-term reserve fund payable	400,000	400,000
Deferred capital contributions	14,441,821	31,831,441
	42,152,366	45,832,885
Net Assets		
Investment in capital assets	10,181,621	9,960,990
Unrestricted	(1,614,508)	861,832
	8,567,113	10,822,822
	\$ 50,719,479	\$ 56,655,707

The complete, approved
Audited Financial Statements
are available on the website –
located at ymcanab.ca.

Summarized Financial Results continued

Annual Revenues

The YMCA fosters the spirit of inclusiveness in the communities we serve while we help families and individuals build strong and lasting connections.

This spirit of belonging can be seen at work in our health, fitness and aquatics centres, community centres, child care centres and outreach programs.

2022

\$58.6
million

- 44.3% Membership and fees (including Housing)
- 39.2% Operating grants – government
- 5.5% Amortization of deferred capital contributions
- 5.1% Operating grants – other (including United Way)
- 4.1% Rental and other revenue
- 1.8% Contributions

Revenues from Funding Support

Our 2022 annual revenues exceeded \$58.6 million, of which 46%, or \$27.0 million was received in funding support from exceptional donors, government partners, community foundations and funders.

2022

\$27
million

- \$23.0 million Operating grants – government — for child care, Youth Exchanges Program, Edmonton, Grande Prairie, Red Deer and Wood Buffalo Bridging the Gap, Employment Supports, Edmonton Homeward Bound, National Youth Transitions Program, Resettlement Assistance Program, Settlement Case Management, Northside Community Centre YMCA Youth Centre, Employment Link, YMCA Community Action Network, Youth Diversion, Youth Detour, Boyle Street Plaza Community Centre, Eagle Ridge Community Centre, Northside Community Centre YMCA, Castle Downs Family YMCA, Red Deer Homeward Bound, YMCA Digital Literacy program, Edmonton, Grande Prairie and Wood Buffalo Family Connect, North Central Edmonton Family Resource Network (FRN), Settlement Workers in Schools, Local Immigrant Partnership, Immigrant and Settlement Services, Housing First, Foreign Workers Program, Y Mind Newcomers, Y Mind Teens and Y Mind Hub.
- \$2.7 million Operating grants – other — for Youth Transitions Program, Youth Entrepreneurship Program, After School Learning Adventures, Collective Kitchen, Edmonton and Grande Prairie Alternative Suspension, Youth Diversion and Temporary Foreign Workers – COVID Supports.
- \$1.1 million Contributions — to support members and program participants with financial assistance, our international partners, YMCA Supports for Wellness, Flood Support programs in Wood Buffalo and Skatepark mentors in Edmonton and Red Deer.
- \$227K United Way funding — for Youth Transitions Program.



Charitable Registration: 11930 7122 RR0001

ymcanab.ca