



# IMPACT REPORT 2023



YMCA of  
Northern Alberta  
**FOUNDATION**

The last three years have been challenging for our communities and our YMCA. As we recover, we are emerging into a bright future. Our board and senior leadership teams have come together to chart a course that not only ensures the survival of our association, but allows us to ramp up our support of those in our communities that need the YMCA most.

Our Health, Fitness and Aquatics and Community Centres have achieved so much this year. Membership levels continue to recover. A partnership our Y orchestrated with the City of Edmonton has led to a multi-year subsidy, providing families in north Edmonton access to essential Y programs and services at the Castle Downs Family YMCA.

YMCA Community programs made major headway in 2023, offering the new Prospering Families Project to give unemployed and under-employed families access to flexible child care hours and stability. As well, the national rollout of Y Mind, a free mental wellness program for teens and youth, saw the Y partner with Walk Off the Earth to re-record the iconic Y.M.C.A. anthem with a focus on mental health.

We are still the largest provider of licensed child care in Alberta, offering services to families in Edmonton, Grande Prairie and Wood Buffalo. Thousands of families receive high-quality and affordable child care services every week. YMCA Child Care isn't just a critical part of Alberta's economy; it's helping families in Alberta thrive.

The YMCA of Northern Alberta Foundation is proud to support and celebrate this success. We are immensely grateful to our foundation board, volunteers, and Heritage Club members. You are the steadfast champions of our cause, the ones who empower this invaluable work as we grow and become an even greater part of future success. Together, we serve as a beacon of hope and well-being in the communities we serve, equipping people with the tools they need to effect positive change in their own lives.

For the past 116 years, we've helped thousands of people find connection and belonging. With the support of the Foundation, we will continue to ignite people's potential, helping them grow, lead and give back to their community.



Nick Parkinson

President & CEO

YMCA of Northern Alberta

A handwritten signature in black ink that reads "Nick Parkinson".



Tim Haak

Chair

YMCA of Northern Alberta Foundation

A handwritten signature in black ink that reads "Tim Haak".





## The Impact of Giving Back: Asim's Story

*"The Y is able to help directly in your community," Asim says. "We help the people you live and work with. Your gift makes a difference right here at home."*

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**"**I was going to the Y ever since I was born," Asim Chin says. "The first thing I did was swimming lessons."

Asim's parents moved to Edmonton from South Africa, and brought their boys to the nearby Jamie Platz Family YMCA to keep them active.

Asim didn't take to swimming lessons right away. "Most kids my age would change, shower and be in the pool in just a few minutes, but not me. I would take the longest shower possible if it meant missing even the first five minutes of class. One day, I just never left the shower and hoped my mom wouldn't notice."

Of course, his mom noticed.

"She asked the centre manager at the time, Jack Ballash, to go check on me," Asim says. Jack found Asim in the shower and asked him why he wasn't in lessons.

"I broke down and started crying," Asim recalls: "I hate the pool! I hate swimming!"

Jack asked Asim what he disliked so much about swimming, and Asim explained. "Every time I went underwater, I had to close my eyes. The pool water burned when I opened them."

"You need goggles!" Jack said, and let Asim pick out a pair from behind the counter, free of charge.

That simple act changed swimming lessons for Asim. "I got really excited about lessons and going underwater," he says. "I'll always remember that moment. He went above and beyond for me."

Jack's kindness has echoed through the years Asim has spent at the Y. At every stage of his life, the YMCA provided opportunities beyond those he would receive anywhere else. From those first swimming lessons to joining the Leaders in Training program or becoming a YMCA Summer Camp Counsellor to his position as a General Manager today, the Y has offered Asim opportunities to grow and take on leadership roles. "I still work at the Y today because of the work we do," Asim says.

"No matter what I'm doing — no matter what role I'm in, I know I've made a difference in the community and in someone's life."

Donating to the YMCA is something Asim has always done. But the longer he was with the Y, the more he understood the real reason why giving to the YMCA is so important.

"When I was a manager, I was very involved in applications for financial assistance," Asim says. "Every week, I would meet with people to hear their stories and learn their life situations. I'd be face-to-face with people... single parents, people who had moved to Canada to escape uncertainty back home... for all of them, it boiled down to giving their kids an opportunity."

During those hours of meeting with parents and families, Asim realized the importance of the YMCA's Opportunity Fund. "From then on, giving to the YMCA became very personal."

"There was one moment that changed everything for me," Asim recalls. "I was just finishing my Opportunity Fund appointments for the day when the front desk called and asked if I had time for one more."



That last appointment was with a single mother requesting financial assistance to ensure her daughter could remain in swimming lessons. After her husband left her, she began suffering anxiety attacks. "She wasn't able to work because of her anxiety," Asim says. "She had trouble speaking, she lost her business. She was in this cycle of anxiety with no way out."

"She was telling me this story and at that moment, her daughter ran into my office," Asim remembers. "She barged through the door and asked if she could get something from the cafeteria."

After having to refuse, her mother started crying. Then, the girl reacted in a way Asim never would have expected.

"She just hugged her mom and started rubbing her back to calm her down," Asim remembers. "This nine-year-old instantly knew what her mom needed."

Then, the girl started to speak on behalf of her mother, telling Asim their story, filling in what her mom couldn't vocalize.

The YMCA provided financial assistance to that family, but what Asim didn't learn until later was that other YMCA staff were giving their own time to support them. "We had a personal trainer work with the mom and a swim instructor come in to give lessons to this girl, on their own time. Both were Y people giving back in any way they could to help this family."

Years later, the same mother came to drop off a photo of her and her daughter completing their first fun run together. "This mom went from not being sure if she could continue to live to running a 5k with her daughter," Asim says. "That was what made me want to find a

way to make sure that I was always giving, no matter where I was or where I would go."

These YMCA experiences led Asim and his wife, Tori, to start the Tori and Asim Chin Family Fund. The fund goes toward supporting access to recreational activities for children and families in west Edmonton. It ensures that other children get the opportunity to have those same experiences that were so important to Asim.

"I want other people to have the opportunities and experiences that I had growing up. The Y shaped who I am in so many ways. I met friends, had my first exchange trip, I volunteered... all those experiences were because of the Y."

When asked about the difference their gift makes in the community, the Chins are certain of the impact.

"The Y is able to help directly in your community," Asim says. "We help the people you live and work with. Your gift makes a difference right here at home."

Tori agrees. "When you join the Y, it's not like joining a gym. You're joining a community. It took me a long time to understand it, but you're joining an organization that makes a difference. You can feel good about the money you're giving."

Asim and Tori now bring their seven-month-old son, Emerek to the Y. "Having a son makes things more personal for me," Asim explains. "We go to the Jamie Platz Y now with him. We take him there for swimming lessons."

# YMCA of Northern Alberta Foundation

YMCA of Northern Alberta Foundation is governed by its members acting collectively in the manner of a Board. These dedicated members are responsible for ensuring the long-term growth of the YMCA’s endowment funds by working with donors to realize their vision for the future, encouraging new endowment gifts, and with the support from our experienced Investment Advisory Committee, ensuring the prudent investment of the portfolio of funds.

We appreciate all the dedicated members of YMCA of Northern Alberta Foundation and the Investment Advisory Committee who steward the funds entrusted to our care, helping to grow the endowment through new, current and future gifts.

## YMCA of Northern Alberta Foundation – Governance

Tim Haak, Chair	Doug Cronk*	Deborah McKinnon
Rahim Adatia	Michael Donlevy	Scot McLeod*
Joan Baker	Robyn Eeson	Tim Melton*
Rajan Bhatti	Alexandria Fisher	Nick Parkinson
Brent Buchanan	Bob McColl	Jean-Jacques Tremblay

*\*Term ended prior to publication*

## Investment Advisory Committee

Brent Buchanan, Chair	Nick Parkinson
Doug Cronk	Bob McColl
Ron Liteplo	Kent Winterfield



# Heritage Club Members

The Heritage Club was created to recognize and celebrate the generous individuals who are currently contributing or who have planned a future gift in support of the YMCA of Northern Alberta Foundation. While many have chosen to leave a future gift and have arranged for this through their Will, others have arranged a life insurance gift or have planned for some other future gift that best meets their estate planning goals.

All contributions to the Foundation are invested into an endowment fund, where the principal is invested, and a percentage of the annual investment income goes on to support the activities of the YMCA of Northern Alberta. The remaining income is re-invested to ensure these funds continue to grow annually, increasing the disbursement year over year, forever.

This year we extend our gratitude to Lorna & Louis Berlinguette for choosing to remember the YMCA of Northern Alberta Foundation in their estate plans.

## Giving the Gift of a Lifetime by Planning Today

A planned gift donor makes an inclusion in their estate plans for a charity that shares their values and priorities. These planned gifts can take the form of many kinds of structured or deferred charitable giving including a gift in a Will, cash, life insurance, RRSP/RRIFs or securities.

Choosing to give a future gift in this way gives you the power to create a lasting impact on your community, while still taking care of your plans for your family. It is truly the gift of a lifetime.

To ask questions or share your wishes, you can call, text or email:

Laura Svajlenko, Planned Giving Specialist  
e: [laura.svajlenko@ymcanab.ca](mailto:laura.svajlenko@ymcanab.ca)  
p: 780.499.3627

*You are under no obligation to disclose your plans for a future gift; however, letting us know you've chosen to leave a gift to the YMCA of Northern Alberta Foundation allows us to celebrate you and your generosity while ensuring we can capture your vision for this support.*

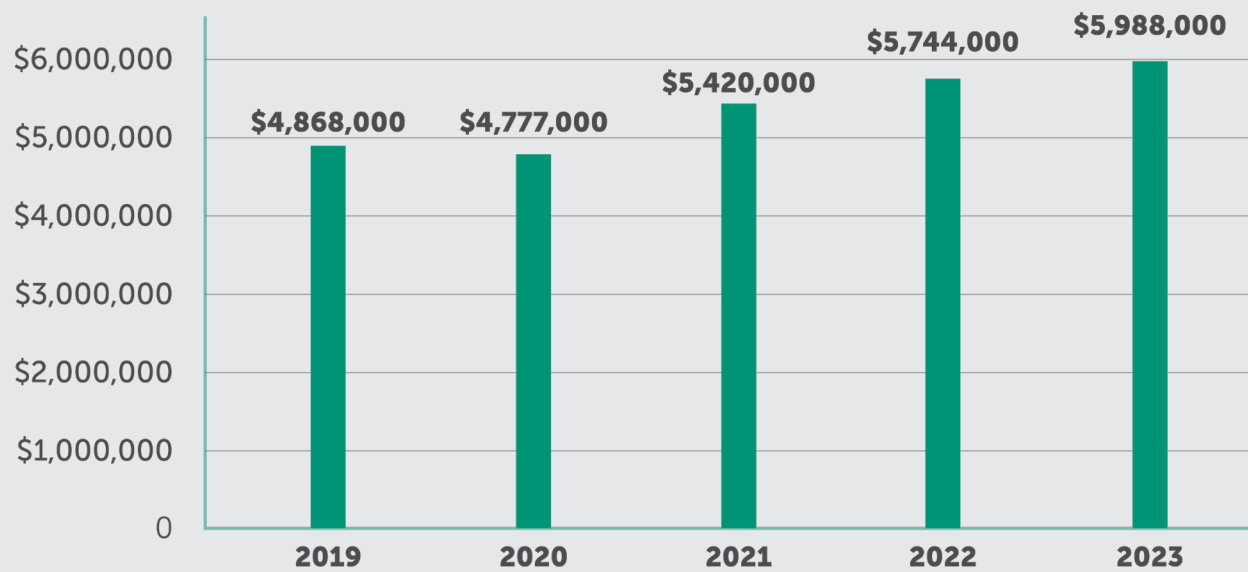
## The Power of Endowment

Endowment giving has the power to inspire and create transformational change. It will make an impact for generations to come... into perpetuity. In just 14 years, a fund that started with a gift of \$21,500 has now disbursed \$17,263 to support YMCA of Northern Alberta programs and has a current balance of \$32,190.

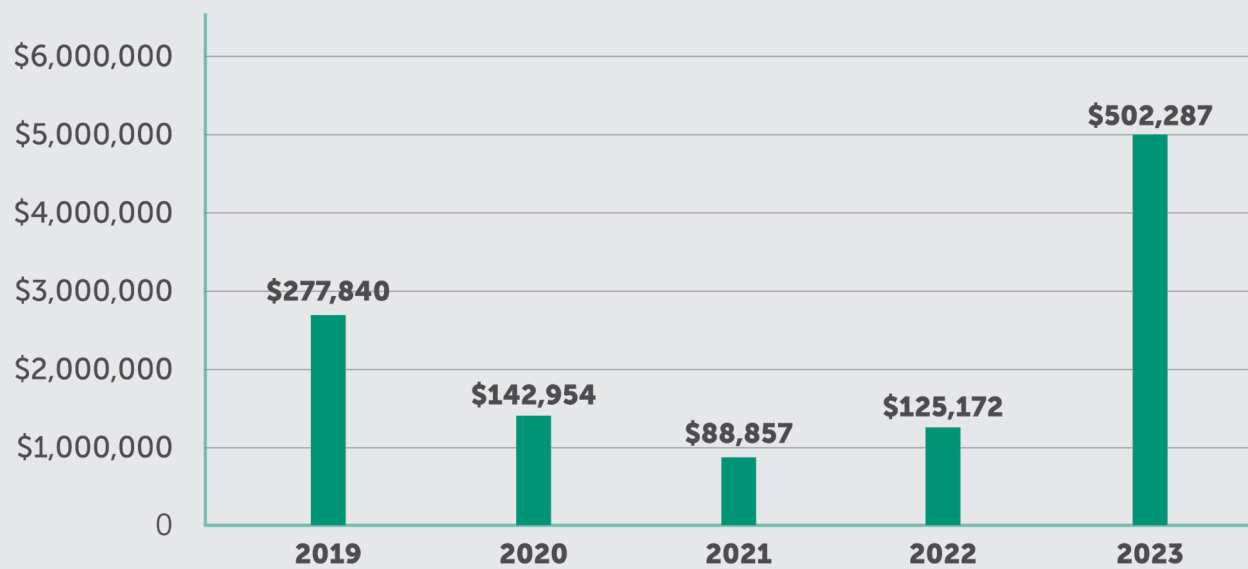
# Financial Highlights

## For the year ended March 31, 2023

### INVESTMENT ASSETS

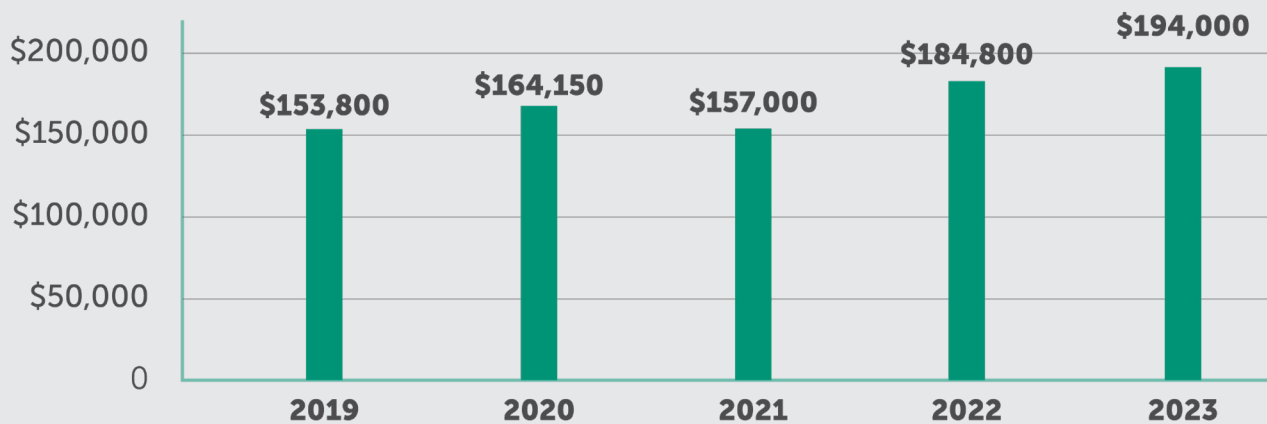


### DONOR CONTRIBUTIONS





## PROGRAM FUNDING DISTRIBUTION



## Return on Investment

1-year rate of return on pooled investments 2.6% (2022 – 8.4%)

For a copy of the audited financial statements, visit [ymcanab.ca/publications](https://ymcanab.ca/publications), or contact the fund development team by emailing [Laura.Svajlenko@ymcanab.ca](mailto:Laura.Svajlenko@ymcanab.ca).

Or visit: [ymcanab.ca/publications](https://ymcanab.ca/publications)

# YMCA of Northern Alberta Foundation Grants

YMCA staff and volunteers are leaders in their communities, making a difference every day. YMCA of Northern Alberta grants offer them the opportunity to learn, grow and develop their skillsets, supporting them in their personal journeys and helping them make an impact through their work at the Y. All of our grants support individuals at a minimum level of \$1,000.

## Al Maydonik Memorial Leadership Grant

This grant was established in honour of Allen (Al) Maydonik, a former YMCA Board member who had a life-transforming experience when he visited YMCA of Northern Alberta's partner, YMCA Bogota, in early 1994. Sadly, Al passed away in 2010. To honour the impact this trip made on Al, his wife Bette-Anne established this leadership grant in his name.

## Bennett Clark Memorial Grant

This grant was established in 1987 by Muriel A. Clarke in memory of her brother, Flt. Lt. Bennett Clarke. Bennett was a long-time volunteer with the YMCA and was a World War II pilot who was tragically killed in action in 1944.

## Del Dilkie Leadership Grant

Del Dilkie Leadership Grant was established by long-time supporter and ambassador of the YMCA. Del is passionate and committed to the principle of life-long learning and strongly believes that you can grow and develop at any age. Del is dedicated to building leadership qualities, skills and competencies of children and youth in YMCA programs through the use of arts and recreation.

## Edwin S. Cook Leadership Grant

Edwin S. Cook was passionate about the YMCA, his local community and specifically about creating opportunities for youth to reach their full potential. Serving as Board Chair for years and one of the founding members of the Heritage Club, Ed was both a longtime volunteer and supporter. This grant was established and endowed by his friends and family in his honour.



## Franco & Barbara Savoia Star-Builder Leadership Grant

This leadership grant was established in celebration and recognition of Past President & CEO Franco Savoia and his late wife Barbara. Franco dedicated an outstanding 43 years of service to the YMCA, including his final position as President and CEO of the YMCA of Northern Alberta.

## Grant & Irene Duncan Strong Kids Leadership Grant

Grant and Irene were tremendous supporters of the YMCA. They had a keen understanding that building leadership development within the YMCA supports the vision that the Y holds dear: strong kids, healthy families and thriving communities.

## Ivor & Mieke Lammerink Leadership Grant

Ivor Lammerink has been a valued member of the YMCA community for more than 35 years. Through his involvement as a member, donor and volunteer he recognizes and appreciates the importance of fostering and developing strong leaders within our YMCA communities.



# Congratulations to this year's recipients!

Al Maydonik Memorial Leadership Grant:  
Joel Ans Ulahannan

Bennett Clarke Memorial Grant:  
Hogan Chen

Bennett Clarke Memorial Grant:  
Laura McDougald

Bennett Clarke Memorial Grant:  
Mohammad (Ayman) Goolam Hossen

Del Dilkie Leadership Grant:  
Alex Rae

Edwin S. Cook Leadership Grant:  
Calvin Yeong

Franco & Barbara Savoia Star-Builder Leadership Grant:  
Omer Khan

Grant & Irene Duncan Strong Kids Leadership Grant:  
Karla Rebeca Henriquez

Ivor & Mieke Lammerink YMCA Leadership Grant:  
Subina Rijal

**Foundation Directed Funds** Annual disbursements are determined by the members who govern the YMCA of Northern Alberta Foundation following recommendations made by YMCA management.

1907-2007 Centennial Trust	Scot McLeod Family Fund
Archie M. Langille Trust Fund	Tim Melton Family Fund
Bill Rees Memorial Fund	Menegozzo Family Fund
Healthy Communities Fund	William Lutsky Trust Fund and Land Trust Fund
J.J. & Mary-Anne Tremblay Family Fund	William Weir Memorial Fund
Len Dolgoy & Catherine Miller Trust Fund	

**Donor Directed Funds** Annual disbursements are designated by donors to support YMCA programs.

Amerongen Fund	Michael Zolf Trust Fund
Bull Family Fund	Patricia Ellen (Pattey) Ready Memorial Fund
Eldon & Phyllis Fowler Fund	PD Fund
Herbert Family Fund	Phyllis Amerongen Memorial Fund
International Development Fund	Rebecca Suen Fund for the Homeless
Investing in Youth	Robert J. Turnbull Trust Fund
Jill Zimmerman Memorial Fund	Sam Gabriel Trust Fund
Lammerink Family Fund	Wilfred Oliver (Mac) McLean Trust Fund
Larry Pollock Youth Recreation Fund	Winnie Kwok Memorial Fund
Literacy Endowment Fund	Youth & Community Endowment Fund
Matthew Peddle Memorial Fund for Children with Disabilities	Jean-Louis Cloutier

## 2023 Grants

Al Maydonik Trust Fund	Franco & Barbara Savoia Star-Builder Scholarship Fund
Bennett Clarke Memorial Scholarship Fund	Grant & Irene Duncan Family Fund
Cecil & Helen Paull Scholarship Fund	Edwin S. Cook Leadership Fund
Del Dilkie Leadership Fund	Ivor & Mieke Lammerink YMCA Leadership Grant

**Emerging Funds** Funds are established with a cash gift and a commitment to grow the fund (minimum \$10,000) to support YMCA programs based on the donor's intentions.

David Nathan Kushner Memorial Fund	John Corlett & Beverley Boudreau Fund
Colin & Betty Ann Hatcher Fund	Schmitt Family Fund
Irwin Family Fund	Tori & Asim Chin Family Fund

# Thank you

Tremendous thanks to all of our Heritage Club members. Your support allows the YMCA to continue to meet the changing needs of the regions we serve; developing stronger, healthier and more inclusive communities.

Allard Foundation Ltd*	Jeff DiBattista	Winnie Kwok°	Bill Rees°*
Anonymous	Del Dilkie	Philip Lachambre & Cathy MacDonald	Dwayne & Salwa Samyia
Margaret Allen*	Patrick Dinneen	Ivor & Mieke Lammerink	Franco & Barbara° Savoia
Charles & Lara Amerongen	Edie Dixon	Archie° & Heather° Langille	Robert C. Schaller°
Martin* & Angela Anderson	Fred° & Norah Dobing	Joanne LaVergne	Joleen & Allen Schmitt
Dianne & Mike Assaly	Len Dolgoy & Catherine Miller	Harvey & Rose Anne Lawton	John & Jacqueline Scivoletto
Stan° & Mary° Asselstine*	John & Una° Doyle	Dean Cross & Holly Lazar-Cross	Dan° & Mary Slaght
Joan & Monty Baker	Robert L. Duke & Charlotte Robb	John Lilley & Eileen Guilfoyle*	Courtney & Sandra Smith
Shirley & Tim Barry	Grant° & Irene° Duncan	Allan & Donna Little	Donald R.° & Mona° Smith
Ivan & Anita Beljan	Al Maydonik° & Bette-Anne Edwards	Aart & Judy Looye	Wylie & Leslie Stafford*
Carol Benoit	Pat Eidem	Audrey Luft*	Bill & Mary Jane° Stewart
Dave & Nish Bentley	Herb° & Jeanette Ellis	William Lutsky°*	George W. Strange°
Bob & Ruth Bentley	Joan & Jim° Fargey	Pat MacDonald°	Wai Y. Suen
Brian Beresh	Robert J.° & Anna K. Fee	Jan & David McAmmond	Bob Tatz
Reg D.* & Glenys Berry	Gerry & Carol Feist	Ruth & Grant McIntyre	Mary Thomas
Lorna & Louis Berlinguette	Grant° & Irene° Ford	Irvine & Faye McKee	Jean-Jacque & Mary Anne Tremblay
Marek & Jolanta Biel	Phyllis° & Eldon° Fowler	Scot McLeod	Darryl Trueman°
Kent & Jane Bittorf	Janet Franklin	Rod° & Heleen McLeod	Janet & Jerry Tryhuba
Laurie Boadway	Janet Giles* & Paul Fry°*	Frank° & Gail McMillan*	Ron Tucker°*
Rick & Debbie Boyd	Jan & Tim Haak	Angel McVittie	Robert J. Turnbull°
Brad & Michelle Brindza	Susan & Brian Hall	Tim Melton*	Robert J. & Dawn Turner*
Janet Brown	Jim Hardy°	Ruth & Brian Menegozzo	Eric & Aimee Van Meurs
Ron Brown* & Judy Harcourt	Colin Hatcher°	Greg Michetti	Allan & Elizabeth Wachowich
Michael & Michelle Bull	Gord & Joanne Hearn	Bonnie Mihalchan	Carol & Greg Wagar
William K. Butler*	Jeremy & Liz Herbert	Shauna Miller	Bill° & Betty Lou Weir*
Jack° & Sylvia° Chetner	Dr. Albert E. (Bert) Hohol°	Jack & Marilyn Mulkins*	Wanda Wetterberg°
Tori & Asim Chin	Ada Hole	Mary Anne Murphy°	Irene Wood
Roy Chobotuck°	Jeremy & Willow Irwin	Mike & Bernice Myshak	Donna & Ron Worthington
Murial Clarke°	Larry & Kathleen Johnston*	Charlie & Sue Nunn	Leona & Don Yez
John-Louis & Vivian Cloutier	Terry & Karin Johnson	Esther Ondrack*	Michael Zolf°
Ed° & Pat° Cook	Gary & Joanne Jones	Peter & Sieka Pardee*	
John Corlett & Beverley Boudreau	Doug Jones°	Nick & Jodi Parkinson	
Ron & Brenda Coulombe*	Allan & Sharon Kerr*	Toddy & Anne Parkinson	
Douglas S. Cronk	Terry & Charlene Kilburn*	Helen° & Cecil° Paull*	
Dennis & Wilma Crough	George Stanley King*	Phil & Barb Payne	
Jean Crozier & Ron McKague°	Glenna & Quinn Klaver	Larry & Joanne Pollock	
Sandi Darrell	Mitch Klimove°	Helen Ready°	
Fred Delay°	John & Valerie Kok	Mildred Reddon°	
Roger Delbaere & Lynette Husum	David Kushner Family*	Art° & Mildred° Reddon	

Every effort has been made to ensure the names listed are correct. If any mistakes have been made, please accept our sincere apologies and let us know at [Laura.Svajlenko@ymcanab.ca](mailto:Laura.Svajlenko@ymcanab.ca) so we can correct for future recognition.

° DECEASED | \* CHARTER MEMBERS





# In Honour

*We honour the memory of our Heritage Club members that have gone before us. They have lit a path for our community to continue to move forward. We appreciate their commitment to the YMCA and our mission by continuing to build a robust endowment fund to ensure support for our Y families is possible today, and for the future.*

