

# STRONG KIDS CHALLENGE

*YMCA of Northern Alberta  
May Fundraising Challenge*



## **Jacks that Give Back Challenge: Move for a Stronger Community**

Hello YMCA Child Care and Community Families!

We are so excited to invite you to take part in the Strong Kids, Strong Communities Challenge this Spring! This fun and interactive challenge is a chance for children, youth, and families to take action in support of other kids and families in our community—while staying active and having fun!

From May 22–31, we're asking our Y families to get involved with the **Jacks that Give Back** challenge, engage their community for support and raise funds to help ensure that every child has access to YMCA programs and experiences.

And thanks to the Rogers Birdies for Kids presented by AltaLink donation match, every dollar you raise through your challenge will go even further to make an impact for children and families in our community!

## **IN WOOD BUFFALO**

The YMCA's Strong Kids, Strong Communities Campaign ensures that no child or family is turned away from YMCA programs due to financial barriers. Your participation in this challenge helps fund:

- Child Care emergency support for families in need
- Youth sports and recreation programs
- Day camps and after-school care
- Mental health and wellness programs for youth and adults experiencing stress and anxiety

By taking part, you're helping to create opportunities for all kids to learn, grow, and thrive! And with the Rogers Birdies for Kids presented by AltaLink matching program, your fundraising efforts will have an even bigger impact.



Make your donation go further!  
Visit [ymcanab.ca/JacksThatGiveBack](https://ymcanab.ca/JacksThatGiveBack)  
to learn more make a difference today!



# How It Works

**1**

## Set up Your Challenge

Decide how many jumping jacks you'll commit to daily over the two weeks.

**2**

## Invite Friends & Family to Pledge

Ask your friends, family, and neighbors to support your challenge by making a donation! For example:

- Pledge \$5 for every day I complete my challenge
- Donate \$20 if I reach my goal by May 31!
- Join me in my challenge and raise funds together!

Every dollar raised goes directly toward YMCA programs that support children, youth and families in our community—and with Rogers Birdies for Kids preseted by AltaLink matching your donations, your impact will be even greater!

**3**

## Jump & Fundraise!

Track your jumps, share your progress, and raise funds to support your community.

**4**

## Share Your Progress & Fundraise!

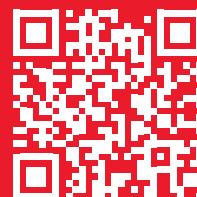
We would love to hear about your journey! Tell us why you joined the challenge, and how it's going. Send us your updates, and we'll share highlights with our Y Community throughout May. You might inspire someone else to take part too!

Keep track of your activity and fundraising progress using a simple log or calendar.

Share updates with your supporters and on social media using #YStrongKidsChallenge.

Get featured in our Y Community updates by sending us your photos and stories on Memory Fox - a secure upload site to share your photos with the Y!

Thank your supporters for helping you reach your goal! Photos and thank you cards make a big impact to share your thanks!



Share your  
story on  
Memory Fox



Make your donation go further!  
Visit [ymcanab.ca/JacksThatGiveBack](https://ymcanab.ca/JacksThatGiveBack)  
to learn more & make a difference today!

ROGERS  
**Birdies  
for Kids**  
Presented by **ALTALINK**

# Campaign Tracking Sheet



Fundraiser Participant Name: \_\_\_\_\_

## My Goal:

My Strong Kids Challenge: \_\_\_\_\_

YMCA Location: \_\_\_\_\_

Date: \_\_\_\_\_

Sponsor

## Address

# Phone

## Email

## Pledge \$

# Campaign Tracking Sheet

[illegible]

# STRONG KIDS CHALLENGE

CHART YOUR PROGRESS!

MAY 2025

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	